

Astella. New luxury line.

 **ADRIA**



#inspiringadventures





Watch the ASTELLA movie
at: www.newastella.com

Astella. New luxury experience.

Dare to dream. Do you have your perfect place? We all have a dream, that ultimate holiday home by the lake, next to the beach or in the mountains, away from it all, yet cocooned in your own private luxury.

Our aim? To create something like no other. Is it a luxury caravan or a mobile home? As you can tow it like a regular caravan or set it up like a static mobile home and move it easily when you need to, maybe it's both.

breaking the rules



PURE DESIGN

SMOOTH CLEAN LINES

and a purity of shape and design, for a new signature luxury line. No unnecessary details, just everything smooth, functional and elegant. An interior with big volume, flowing spaces. Our new signature line, luxurious in its simplicity.

"It's a feeling. Of everything being as it should".

ALWAYS INNOVATING

is a philosophy at Adria and with Astella, the brief was to create an inspiring new form of luxury holiday home, on wheels.

As project leader Erna Povh puts it *"We decided that rather than start with a good benchmark product like a regular caravan we started with a deep dive into the holiday experience we wanted to deliver. You could say we turned conventional wisdom on its head and we broke all the rules"*.

"The result is a really innovative and unique home. Some would view it as a caravan, albeit a luxurious one, because you can tow it like any regular caravan. Others see it in the same light as a mobile home, a static caravan if you like. Whatever you decide to call it, think of it as your own luxurious holiday home, set down where you most like to spend your time but moveable at the end of the holiday season or when you want to change the location".



reddot winner 2020



German Design Council - Automotive
Brand Contest Award winner for
product and communication design.





PROVEN AERODYNAMICS

SHAPED BY THE WIND

uncluttered and with proven aerodynamics, learned from the aerospace industry, to help airflow when towing. Unique exterior profile, the shape of things to come.

"It's a feeling. Of being shaped by the wind".





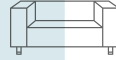
CONNECTED LIVING

DISCOVER YOUR PERFECT HABITAT

An exclusive, flexible and open plan interior which extends through the panoramic doors and windows to the great outdoors. Everything you need from home and the feeling of connected living right there in your natural habitat.

“It’s a feeling. Of being at one with nature”.





LUXURY EXPERIENCE

LUXURIOUS IN ITS SIMPLICITY

Large free flowing but connected spaces, luxury accommodation. Spa style bathroom, designer kitchen and an open living room for inside outside living. A calm, well organized interior, which lifts your spirits and calms your soul.

“It’s a feeling. Of being in your own dream home”.



designed for living

DETAILS MATTER

Astella brings a cool new style, with clean modern lines and large volume spaces, designed for living, with a choice of layouts and everything in the right place.



It feels like a luxurious beach house, everything just flows and cocoons you.

LIVING

Luxurious, contemporary interior design. Flowing layouts, with great living spaces, complemented by touches of luxury.





KITCHEN

A kitchen straight from a cool apartment, based on ergonomic principles, with style, great space and functionality. Featuring Corian® worktops and quality appliances.





BEDROOM

Private, luxurious home-style bedroom with innovative controllable lighting and bed with comfortable Octasprings® mattresses.

MULTI-MEDIA

Media controller, multiple USB sockets and sensibly located TV holder and Bluetooth amplifier.

Everything at your fingertips.

*A bedroom
that's easy
to fall in
love with.*



STORAGE

Optimized interior storage throughout, with places for all the things you need.

*Everything seems
to have a place.*





LIGHTING

Exclusive LED contour lighting outside, zonal, spot and LED lighting inside, including moveable track lighting in the living areas.

Intelligently designed and located lighting throughout.

BATHROOM

A boutique hotel-style, spacious and ergonomically designed bathroom with large separate shower and quality fittings.

*A bathroom
with space
is pure luxury*



designed to perform

REAL-WORLD PERFORMANCE

Everything is designed, developed and tested to ensure your safety, comfort and enjoyment. Designed to perform, built to enjoy and built to last.



INTELLIGENT DESIGN

Exclusive exterior styling with unique profile and integrated LED contour lights.



CHASSIS

Performance chassis integrated into the body for torsional strength.

BODY CONSTRUCTION

Adria 'Comprex' body construction for durability.



CLIMATE CONTROL

All year round use with Alde heating. Pre-installation for air-conditioning.

INSULATION

Built to Adria's 'Thermo-build' standards, with no 'cold-spots'.

AIRFLOW

Adria Air Flow System for heating and ventilation, without condensation.

WINDOWS & DOORS

Integrated windows and panoramic doors for optimum natural lighting, ventilation, privacy and security.

FURNITURE & STORAGE

Craftsman-built cabinetry and home-style seating. Plenty of smart, flexible storage too.

COMFORT

Contemporary interior design with the luxury of space.

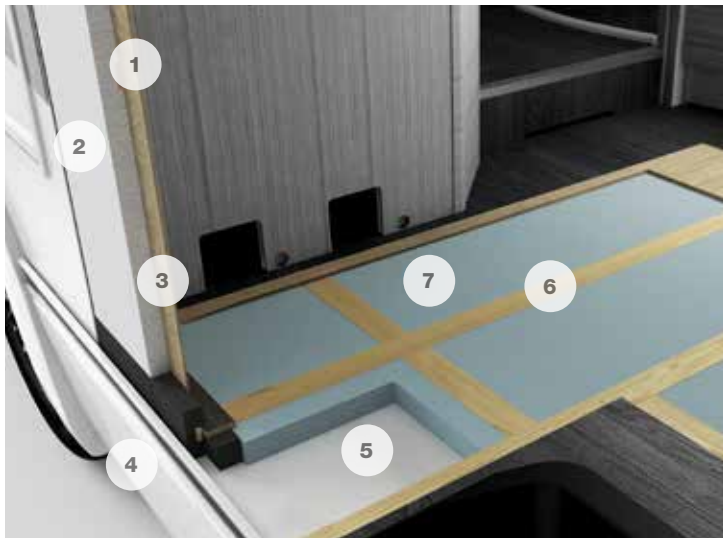
CUSTOMER SERVICE

Class leading warranty and service support by selected Adria dealers.

*Some features may not be available on all models. Please check www.adria-mobil.com for individual model specifications and technical details.

construction

Adria's 'Complex' construction combines the torsional strength of wood, the durability of polyurethane and the moisture-stopping properties of polyester.



- 1 Composite wood panel
- 2 Polyurethane sealing
- 3 EPS Styrofoam
- 4 Exterior polyester body shell cladding (sidewall)
- 5 Exterior polyester body shell cladding (floor)
- 6 Reinforced hardwood profile
- 7 XPS Styrofoam insulation foam



TESTED TO EXTREMES

Astella is tested to extremes in our own climatic chamber, including 35 degrees heat differences in 4 hours as well as tests for humidity and for water ingress in our Monsoon Test facility.

PANORAMIC DOORS

Adria exclusive design double panorama doors for indoor-outdoor living:



- Half open, or both open settings.
- Double-glazed, special durable acrylic material.
- Integrated double locking mechanism for security.
- Integrated mosquito net and privacy curtains.
- Insulated, heat & ventilation management, no condensation.



Watch the ASTELLA movie
at: www.newastella.com



TOWING INFORMATION

Thanks to its proven aerodynamics and AL-KO chassis
you can tow an Astella like a regular caravan.

YOUR ASTELLA

For your perfect holiday place you'll want to choose the layout which best suits your needs.
Choose from five Astella models, each with its own unique layout.



astella
644_{DP}



astella
704_{HP}



astella
754_{DP}



astella
904_{HP}



astella
904_{DP}



WALKTHROUGHS AT WWW.NEWAELLA.COM

astella 644_{DP}

A more compact layout, perfect for a couple, with comfortable living spaces and even more agile on the road. Sleeping berths for 2-4 people.

Key features

- *Special panoramic door.*
- *Exclusive kitchen design.*
- *Luxury private bedroom.*
- *Elegant luxury bathroom.*
- *Integrated Alde heating.*

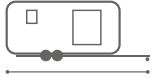




6980 mm



2_4



8300 mm



2.500/3.000 kg



2525 mm



silverstar
bluestar
leather harry



astella 644_{DP}



Exclusive kitchen design, fully-equipped, with Corian® worktop.



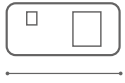
Luxurious interior comfort with home style furniture.



astella 704_{HP}

The perfect place for a couple with one private bedroom and large living room, each with panorama doors for connected indoor-outdoor living. Sleeping berths for 2+2 people with easy set up sofa bed.

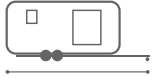




7600 mm



2_4



8992 mm



2.500/3.000 kg



2520 mm



silverstar
bluestar
leather harry



Key features

- Exclusive double panoramic doors.
- Exclusive extra-large kitchen design.
- Luxury private bedroom.
- Elegant luxury bathroom.
- Integrated Alde heating.

astella 704_{HP}

Luxurious interior comfort with home style furniture.



Exclusive kitchen design, fully-equipped, with Corian® worktop.



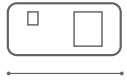
astella 754_{DP}

This innovative layout provides the perfect place for a couple or complete family, thanks to its home concept living room and spa sized bathroom. Sleeping berths for 2+2 people with easy set up sofa bed.

Key features

- Large connected open living spaces.
- Exclusive design panoramic doors.
- Luxury private bedroom with panoramic window.
- Elegant luxury bathroom.
- Easy set-up sofa bed.

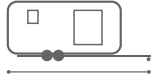




8090 mm



2_4



9477 mm



2.500/3.000 kg



2520 mm



silverstar
bluestar
leather harry



astella 754_{DP}



Elegant luxury bathroom like in a boutique hotel.



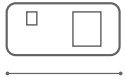
Exclusive kitchen design, fully-equipped, with Corian® worktop.



astella 904_{HP}

The perfect layout for a family or larger group thanks to its innovative living space that offers enough sleeping and socializing space. Sleeping berths for 2-6 people, with easy set up bunk-bed system

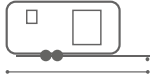




9538 mm



2_6



10922 mm



2.800/3.000 kg



2522 mm



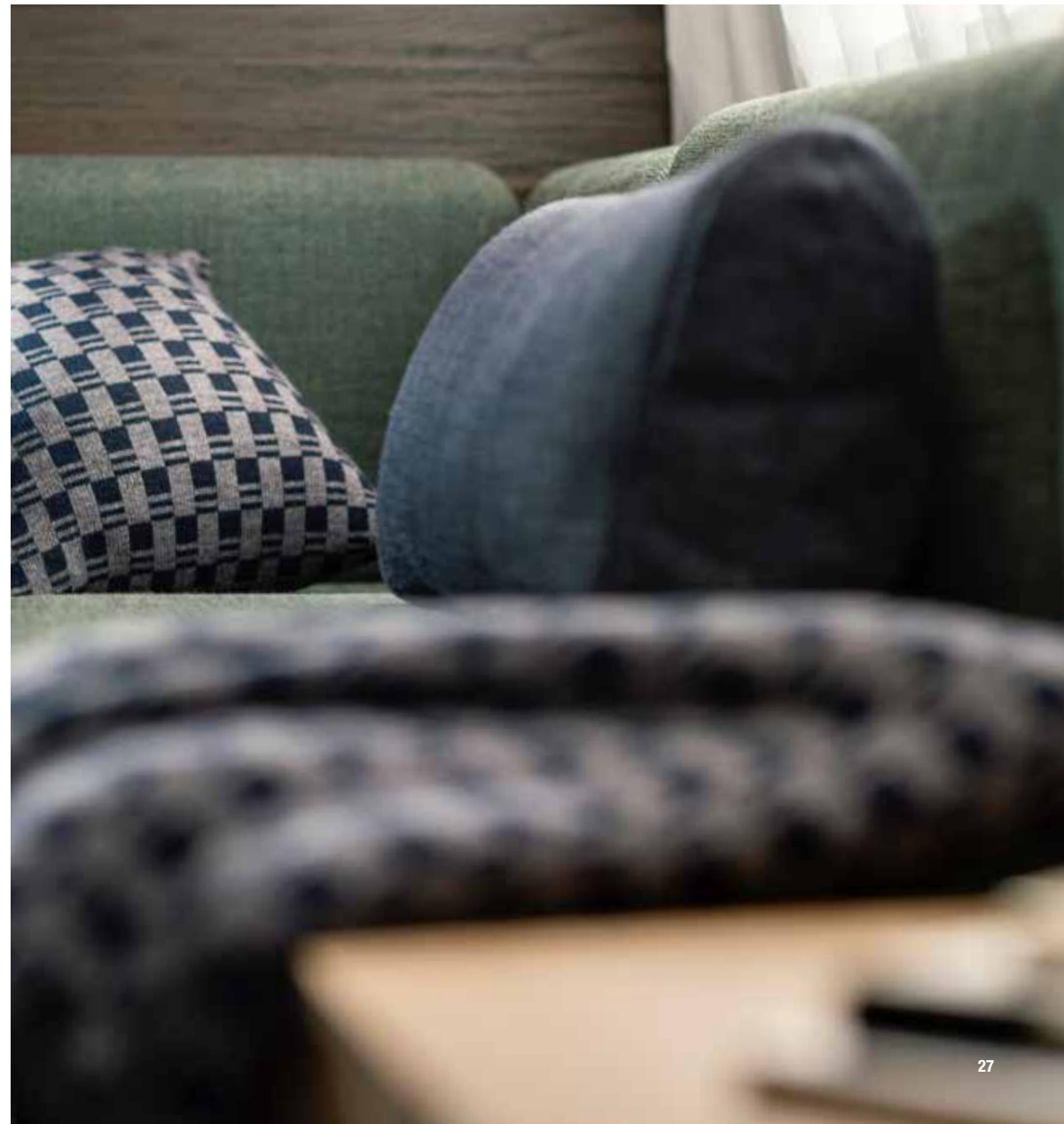
silverstar
bluestar
leather harry



Key features

- Exclusive design, fully-equipped kitchen.
- Adria exclusive bunk-bed solution.
- Luxury private bedroom.
- Exclusive design panoramic doors.
- Integrated Alde heating.

astella 904_{HP}



*Exclusive
kitchen design,
fully-equipped,
with Corian®
worktop.*



astella 904_{DP}

Perfect layout with exclusive comfort for up to 4 people thanks to extra large living room, sleeping room with the view and bathroom like at home. Sleeping beths for 2-4 people.

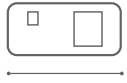
Key features

- Exclusive design, fully-equipped kitchen.
- Spa style bathroom with connection to camp ground facilities.
- Luxury private bedroom with the view.
- Integration of two exclusive design panoramic doors.
- Integrated Alde heating.



Luxurious interior comfort with home style furniture.

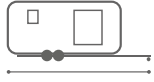




9538 mm



2_4



10922 mm



2.800/3.000 kg



2522 mm



silverstar
bluestar
leather harry



adria mach

MOBILE ARTIFICIAL INTELLIGENCE COMMUNICATIONS HARDWARE

Astella offers Adria MACH smart control mobile application as an option, which offers clever remote control of all-important functions and even more comfort when inside.

SIMPLIFY YOUR LIFE & HELP YOUR ADVENTURE



REMOTE CONTROL OF IMPORTANT FUNCTIONS

Lights, heating, cooling, battery, water, gas, fridge ...
(with statistics and prediction)



MANAGE YOUR VEHICLE

Interactive and intuitive manuals, levelling information (angle-accelerometer), key technical data ...



NAVIGATION & POI

Nearby refilling points suggestion and large POI database (Adria dealers, camps, parking spots, restaurants, landmarks...)



MOBILE OFFICE

Wi-Fi hotspot functionality (access to web, listening to IP radio, watching IP TV ...)



MACH is available for smartphones, tablets (Android, iOS) and computers (web app). MACH functions also in remote areas without mobile signal due to its internal storage. For some functionalities extra SIM card is required.



HOW MACH WORKS



INSTALL

the app from Google Play or Apple Store or visit adria-mobil.com/mach-app



CREATE

your Adria ID



CONNECT

to your vehicle



ENJOY

tailored experience

VISIT WWW.ADRIA-MOBIL.COM/MACH-APP FOR MORE INFORMATION.

comfort

YOUR STYLE. YOUR PLACE

A holiday home which matches your style and the way you live.

FURNISHINGS

Luxuriate in contemporary living spaces where everything just seems to work together for a calm, harmonious and effortless experience. Choose from a selection of textiles and cushion sets for added personality.

BLUESTAR



SILVERSTAR



LEATHER HARRY



OPTIONS

Make your Astella even more luxurious by adding the following options:

- Thule 6,0 m awning in matching colour
- Microwave oven
- Clima Aventa 2,4 kw
- Alloy wheels

FOR ADDITIONAL OPTIONS VISIT OUR WEBSITE
WWW.NEWASTELLA.COM

only from Adria

THE NEW ASTELLA IS EXCLUSIVELY DESIGNED AND MADE BY ADRIA MOBIL



PASSION & EXPERIENCE

Adria has been designing and making leisure vehicles since 1965 and mobile homes since 2004.

INTELLIGENT DESIGN

Adria leads in intelligent design, technology, construction methods and materials.

AWARD-WINNING PRODUCTS

We are always innovating and Adria are always innovating and our products regularly win independent awards for design, innovation, quality and value.

QUALITY

Adria products have a reputation for dependable quality, reliability and durability, using proven world-class manufacturing techniques.

WORLD CLASS MANUFACTURING

Adria operates the most advanced, state of the art production facilities, which are ISO9001 and EN1647 certified for business excellence and environmental standards.

PEACE OF MIND

All Adria products come with a class-leading warranty and professional service support, through specially appointed Adria dealers, backed up by a world-class parts supply and aftersales service.



ADRIA

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Printed and published: August 2024

Notices: The purpose of this catalogue is illustrative. Pictures inside the catalogue may include some elements not belonging to standard equipment or portray products belonging to different markets. Products may change from technical or commercial points of view and in respect of regulations. Please contact your Adria dealer to obtain detailed information before purchasing.

Published by: Adria Mobil, d.o.o.; Art Direction: PM2; Production: Enigma d.o.o.; Photography: Branko Čeak, Jože Maček, Jure Horvat, Styling: Nataša Mandelj Čeak; Lifestyle photos: Branko Čeak, Jože Maček, Jure Horvat, Shutterstock, iStock; Renders: Inpac d.o.o.; Copy: Neil Morley; Lithography: Tomo Per; Thanks to: Mueller, Amfibija; Printed by: